



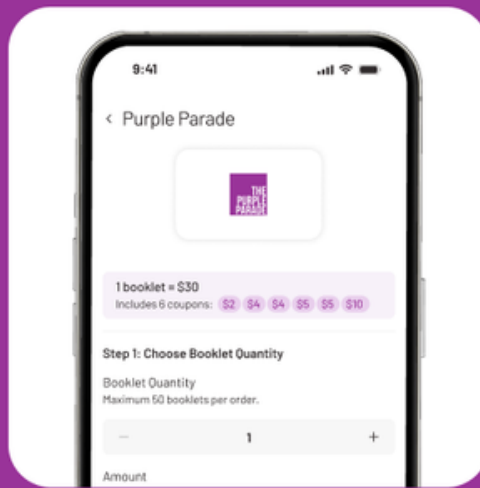
X

AXS

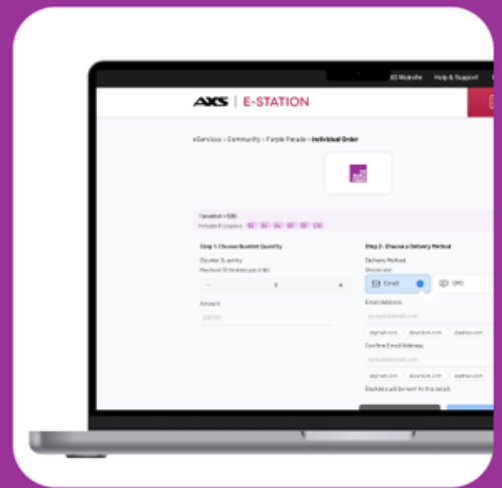
How to Buy The Purple Parade e-Coupons on AXS Channels



Kiosk



App



Web

Guide: How to Buy The Purple Parade e-Coupons on AXS

Channels Available for Purchase



AXS Station

Buy in person with 600+ AXS Stations available island-wide

[Learn How](#)



AXS Web

Buy conveniently online:
<https://e-station.axs.com.sg/>

[Learn How](#)



AXS App

Buy your e-Coupon on the go with our app!

[Learn How](#)

Select the Right Order Type for You



Individual Order

For personal purchases or small quantities.

- ✓ Up to **50 booklets** per order
- ✓ Choose between **Combined** or **Individual Links**
- ✓ Receive links via **Email** or **SMS**

Choose Your Link Type

Combined Link

Receive booklets altogether (1 link)

Individual Links

Receive booklets separately (multiple links)

OR



Bulk Order

For organisations or larger group purchases.

- ✓ Minimum order of **50 booklets**
- ✓ Automatically issued as **Individual Links**
- ✓ Links delivered via **Email only**

Bulk orders require the following information

- Name (required)
- Company name (required)
- Business registration number (optional)

Get \$30 Worth of e-Coupons in 1 Booklet
6 e-Coupons included: \$2, \$4, \$4, \$5, \$5 & \$10

Pay on AXS Station

600+ AXS Stations available island-wide

[Locate the Nearest Station](#)

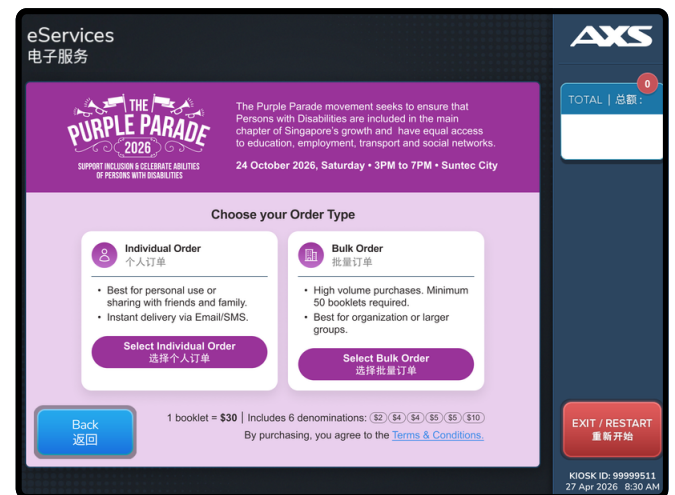
Step 1

Under **HOTLINKS**, select **COMMUNITY** or select **Buy Now** on The Purple Parade banner.



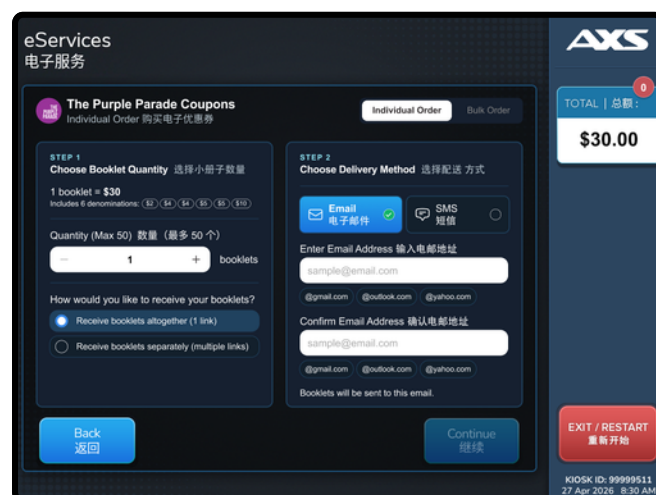
Step 2

Choose whether you're placing an **Individual Order** or a **Bulk Order**.



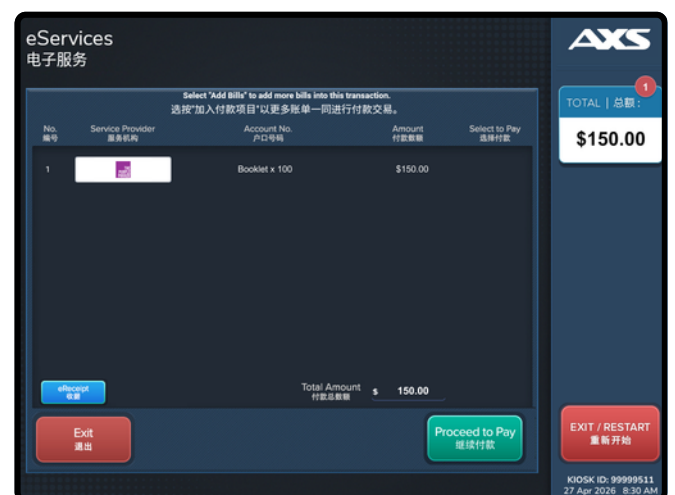
Step 3

Enter the number of booklets. For **Individual Orders**, select your preferred link option and choose how you'd like to receive them.



Step 4

Follow on-screen instructions to complete your transaction.



Pay on AXS Web

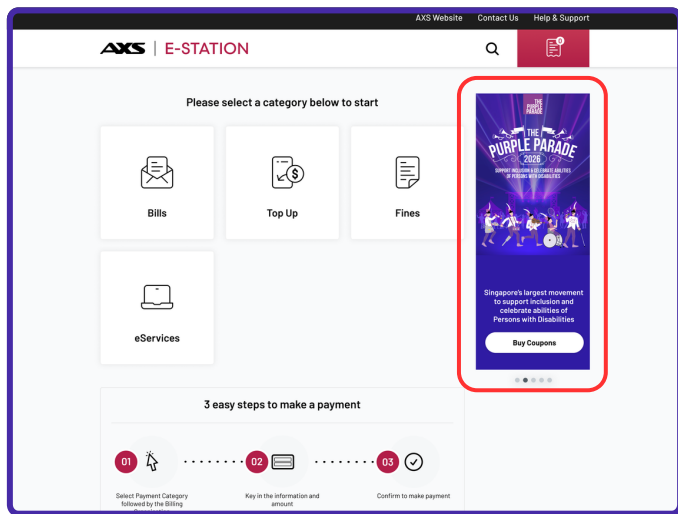
Click to pay conveniently online



<https://e-station.axs.com.sg/>

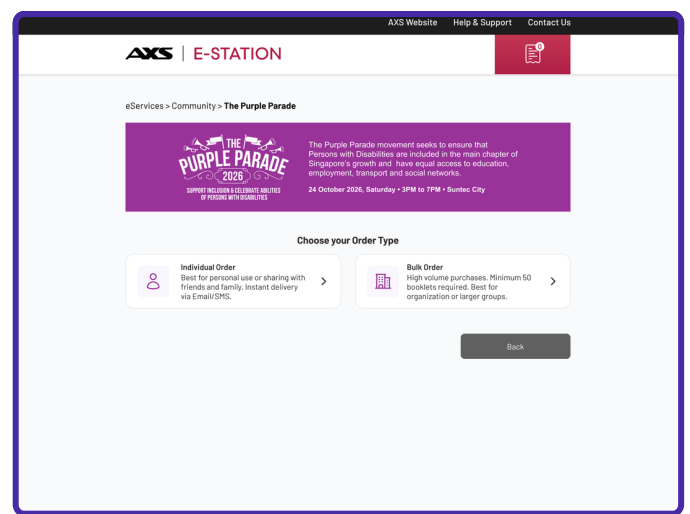
Step 1

Click **eServices > Community > The Purple Parade** or access it through the on-screen banner.



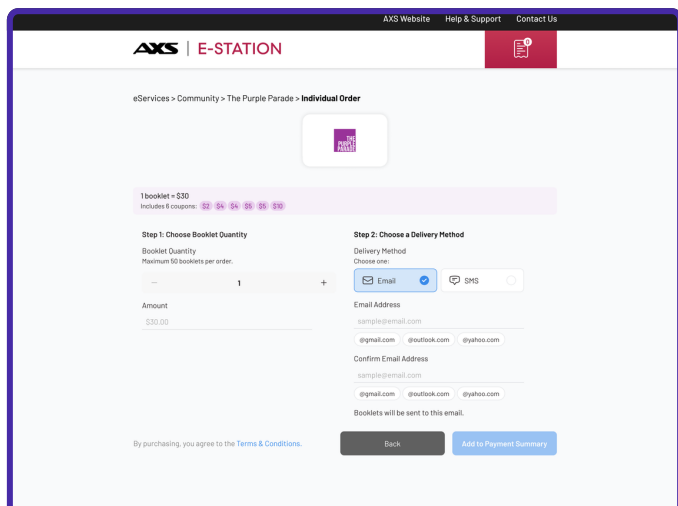
Step 2

Choose whether you're placing an Individual Order or a Bulk Order.



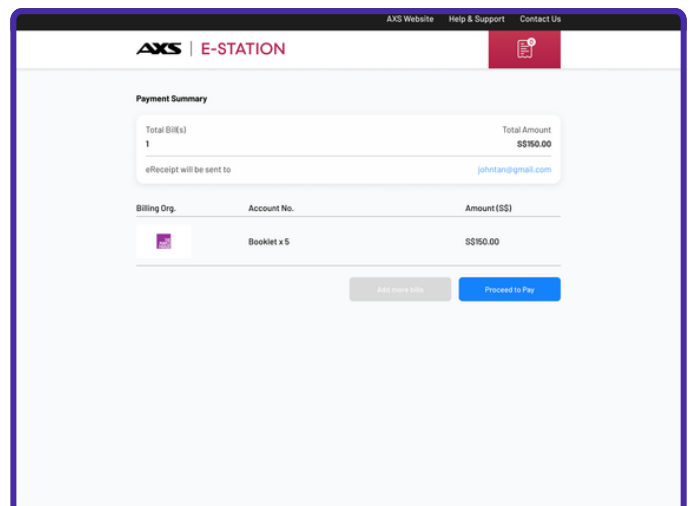
Step 3

Enter the number of booklets and select your preferred link option. For **Individual Orders**, choose your preferred **Delivery Method**.



Step 4

Follow on-screen instructions to complete your transaction.



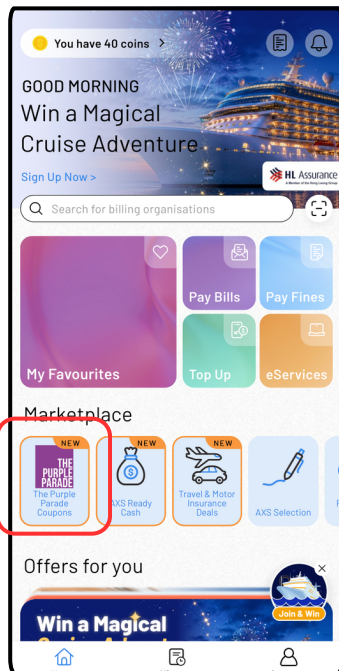
Pay on AXS App

[Download Now](#)

Purchase The Purple Parade booklet and pay your bills on a single app

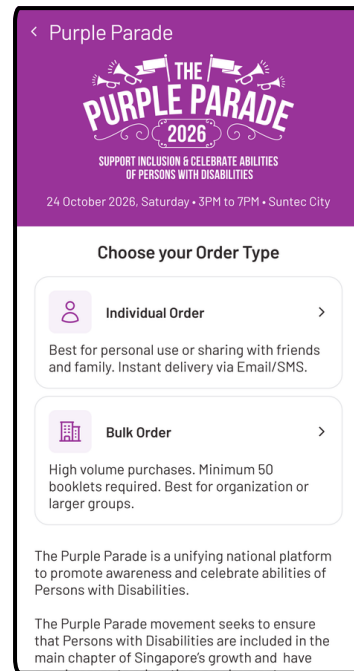
Step 1

Under **Marketplace**, select **The Purple Parade Coupons** or select eServices > Community.



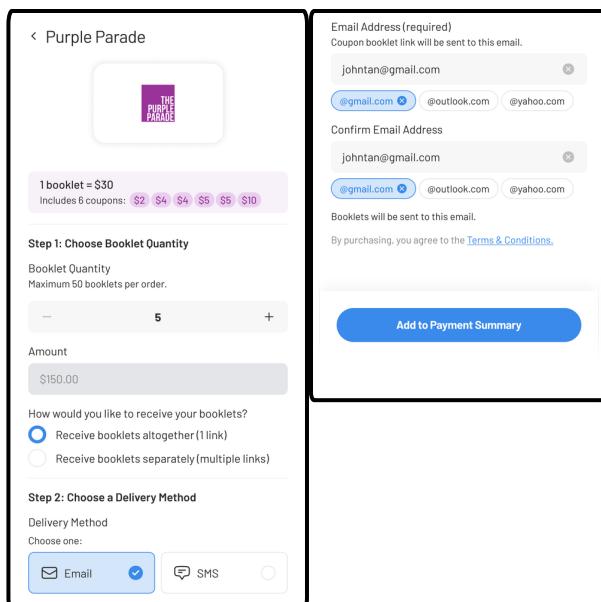
Step 2

Choose whether you're placing an **Individual Order** or a **Bulk Order**.



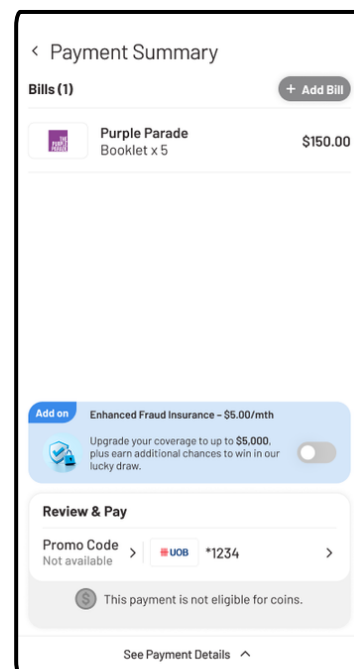
Step 3

Enter the number of booklets and select your preferred link option. For individual orders, choose your preferred **Delivery Method**.



Step 4

Follow on-screen instructions to complete your transaction.

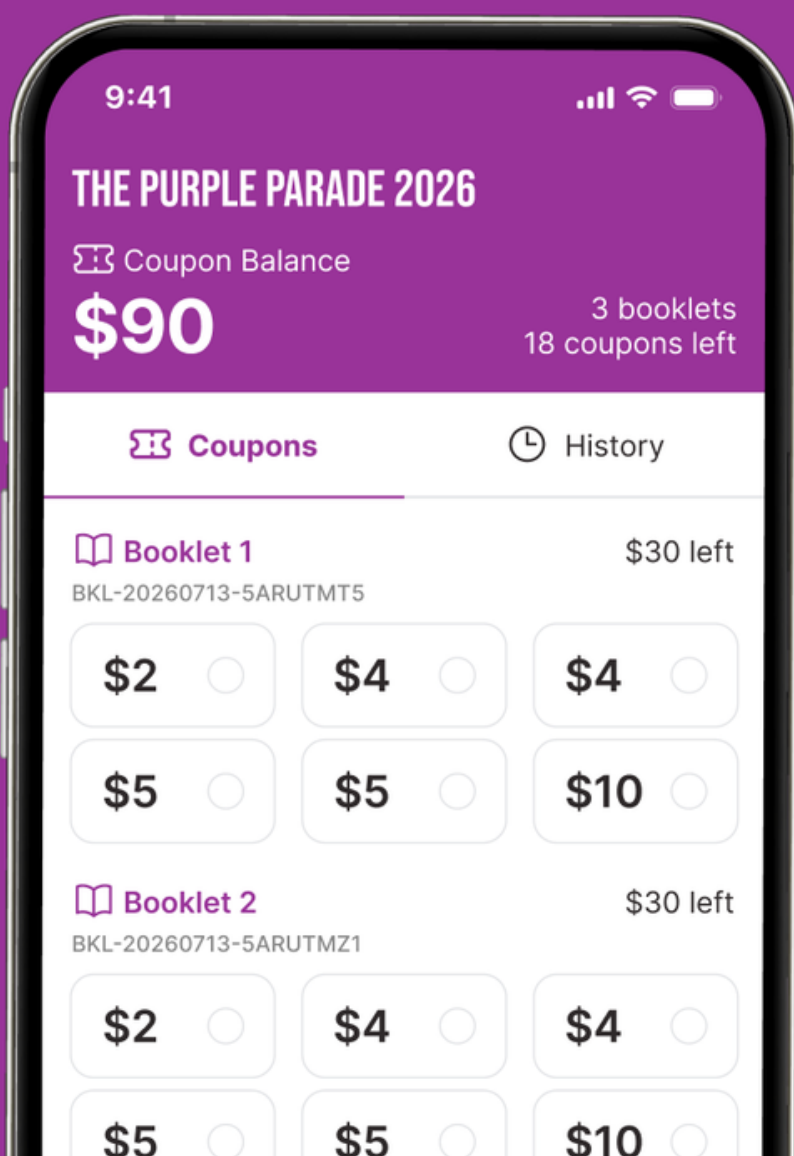




X

AXS

How to Redeem and Use The Purple Parade e-Coupons



How to Redeem Your e-Coupons

For individual orders

Before clicking any links, always **verify** that the message is from AXS:

- Email: Sent from **noreply@coupon.app.axs.com.sg**
- SMS: Sender name is **AXS**

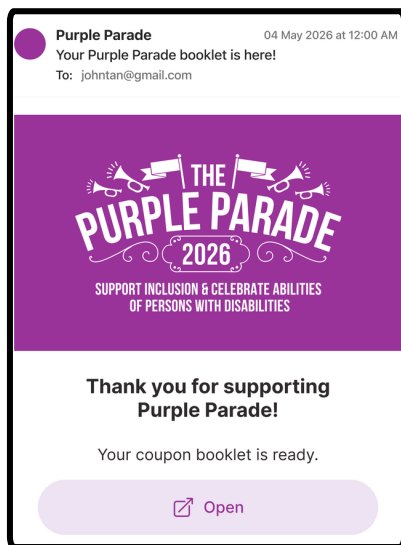
Do not click on links or provide personal information if the sender details do not match.

Step 1

After your purchase, you will receive a link to your booklet via **Email** or **SMS**.

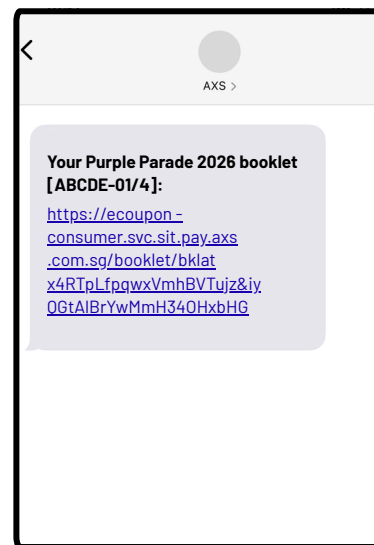
Email

Open the email and tap **Open** to view your booklet.



SMS

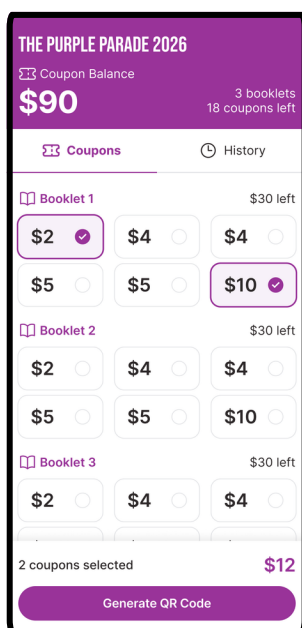
Open the SMS and tap the booklet link to view your e-Coupons.



OR

Step 2

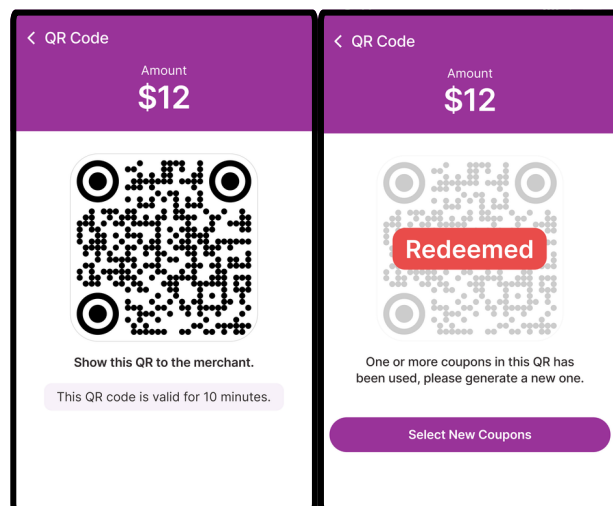
Select the coupon amount you want to use, then tap **Generate QR Code**.



Note: this is the view for combined link.

Step 3

Show the QR code to the merchant to scan. Your coupon will be marked **Redeemed** once used.



How to Redeem Your e-Coupons

For **individual** orders

Note:

Toggle to **History** to view your past transactions.

THE PURPLE PARADE 2026

Coupon Balance

\$78

3 booklets
16 coupons left

Coupons

History

Your Transactions

Merchant Name Line 1

24 Oct 2026, 11:00AM
Transaction ID: 497f6eca-6276-4993-bfeb-53cbbba6f08

2 coupons used

\$12

History

Merchant Name Line 1

24 Oct 2026, 11:00AM
Transaction ID: 497f6eca-6276-4993-bfeb-53cbbba6f08

2 coupons used

\$12

Merchant Name Line 1

24 Oct 2026, 11:00AM
Transaction ID: 497f6eca-6276-4993-bfeb-53cbbba6f08

2 coupons used

\$12

Merchant Name Line 1

24 Oct 2026, 11:00AM
Transaction ID: 497f6eca-6276-4993-bfeb-53cbbba6f08

2 coupons used

\$12

Merchant Name Line 1

24 Oct 2026, 11:00AM
Transaction ID: 497f6eca-6276-4993-bfeb-53cbbba6f08

2 coupons used

\$12

How to Redeem Your e-Coupons

For Bulk Orders (Windows Users)

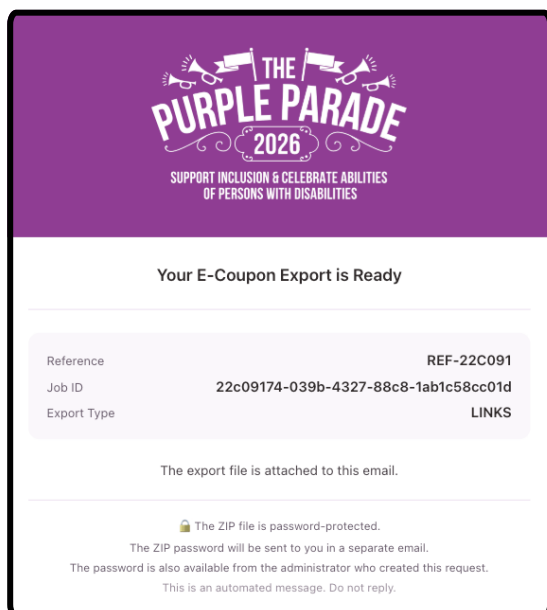
Before clicking any links, always **verify** that the message is from AXS:

- Email: Sent from **noreply@coupon.app.axs.com.sg**
- SMS: Sender name is **AXS**

Do not click on links or provide personal information if the sender details do not match.

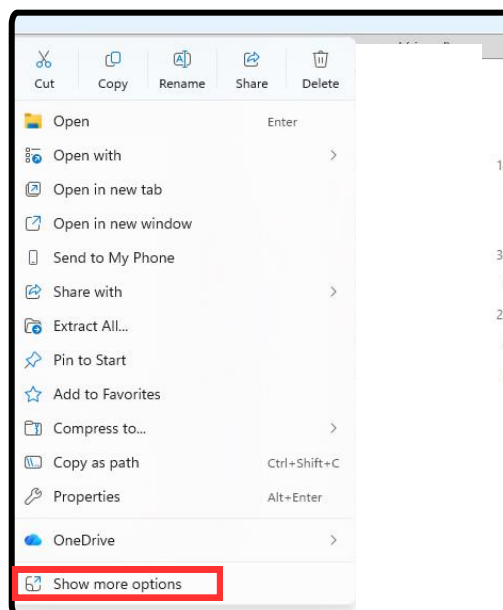
Step 1

After purchase, check your email for the attached **password-protected ZIP file** containing your booklet links.



Step 2

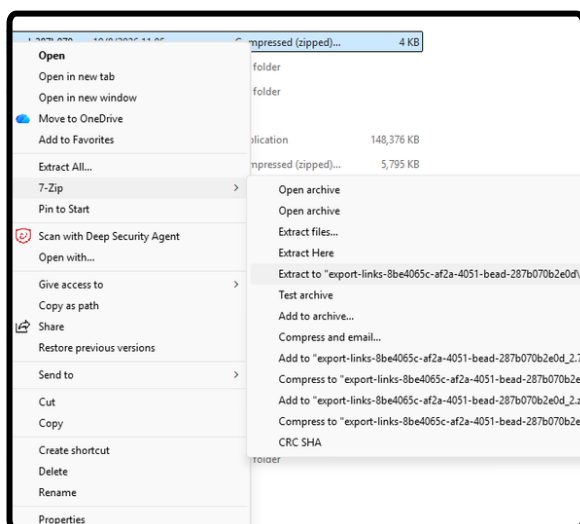
Open the downloaded ZIP file and click on **Show more options**.



Step 3

Use an AES-compatible extraction tool, such as 7-Zip or WinRAR, and click **Extract files**.

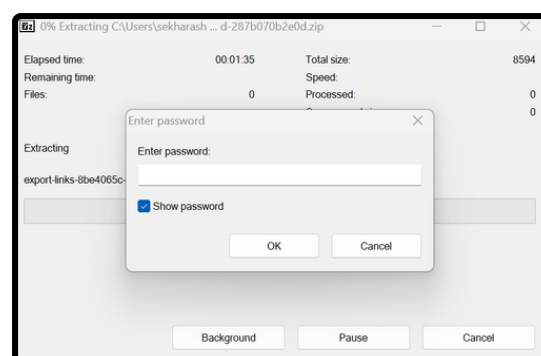
You will need to download an AES-compatible extraction tool if you do not already have one installed.



Step 4

Enter the password when prompted.

The password will be sent in a separate email.



How to Use Your e-Coupons

For Bulk Orders (Windows Users)

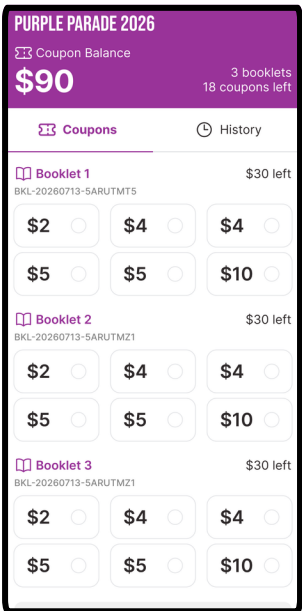
Step 5

Copy the booklet link into your browser to open it.

export-links-59dde2e8-42c7-4a06-930d-f7681730738d	
serial_number	coupon_link
BKL-WGQC4-0001-Y	https://ecoupon-consumer.svc.uat.pay.a
BKL-WGQC4-0002-R	https://ecoupon-consumer.svc.uat.pay.a
BKL-WGQC4-0003-T	https://ecoupon-consumer.svc.uat.pay.a
BKL-WGQC4-0004-M	https://ecoupon-consumer.svc.uat.pay.a
BKL-WGQC4-0005-P	https://ecoupon-consumer.svc.uat.pay.a
BKL-WGQC4-0006-G	https://ecoupon-consumer.svc.uat.pay.a
BKL-WGQC4-0007-J	https://ecoupon-consumer.svc.uat.pay.a
BKL-WGQC4-0008-C	https://ecoupon-consumer.svc.uat.pay.a
BKL-WGQC4-0009-E	https://ecoupon-consumer.svc.uat.pay.a
BKL-WGQC4-0010-R	https://ecoupon-consumer.svc.uat.pay.a
BKL-WGQC4-0011-T	https://ecoupon-consumer.svc.uat.pay.a
BKL-WGQC4-0012-W	https://ecoupon-consumer.svc.uat.pay.a
BKL-WGQC4-0013-Y	https://ecoupon-consumer.svc.uat.pay.a
BKL-WGQC4-0014-G	https://ecoupon-consumer.svc.uat.pay.a
BKL-WGQC4-0015-J	https://ecoupon-consumer.svc.uat.pay.a
BKL-WGQC4-0016-M	https://ecoupon-consumer.svc.uat.pay.a
BKL-WGQC4-0017-P	https://ecoupon-consumer.svc.uat.pay.a
BKL-WGQC4-0018-B	https://ecoupon-consumer.svc.uat.pay.a
BKL-WGQC4-0019-A	https://ecoupon-consumer.svc.uat.pay.a
BKL-WGQC4-0020-M	https://ecoupon-consumer.svc.uat.pay.a
BKL-WGQC4-0021-P	https://ecoupon-consumer.svc.uat.pay.a
BKL-WGQC4-0022-G	https://ecoupon-consumer.svc.uat.pay.a
BKL-WGQC4-0023-J	https://ecoupon-consumer.svc.uat.pay.a
BKL-WGQC4-0024-W	https://ecoupon-consumer.svc.uat.pay.a
BKL-WGQC4-0025-Y	https://ecoupon-consumer.svc.uat.pay.a
BKL-WGQC4-0026-R	https://ecoupon-consumer.svc.uat.pay.a

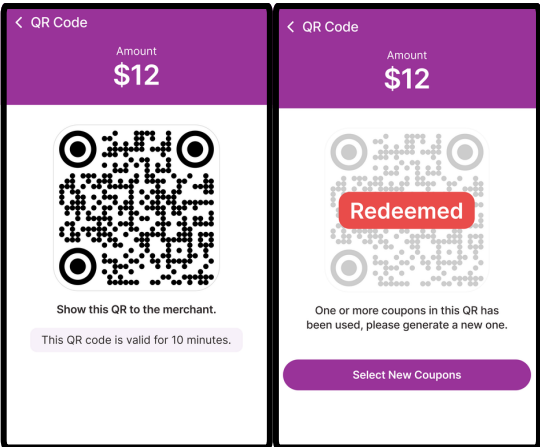
Step 6

Select the coupon amount you want to use, then tap **Generate QR Code**.



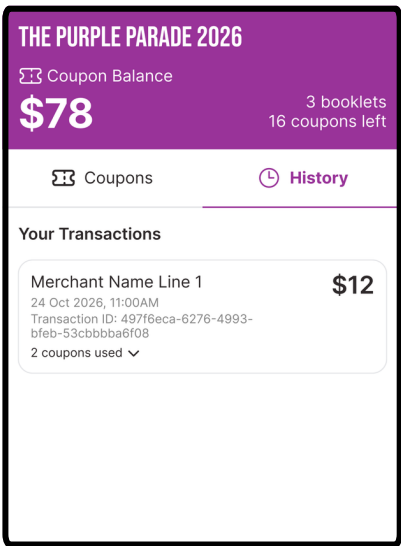
Step 7

Show the QR code to the merchant to scan. Your coupon will be marked **Redeemed** once used.



Note:

Tap **History** to view your past transactions.



How to Use Your e-Coupons

For Bulk Orders (MAC Users)

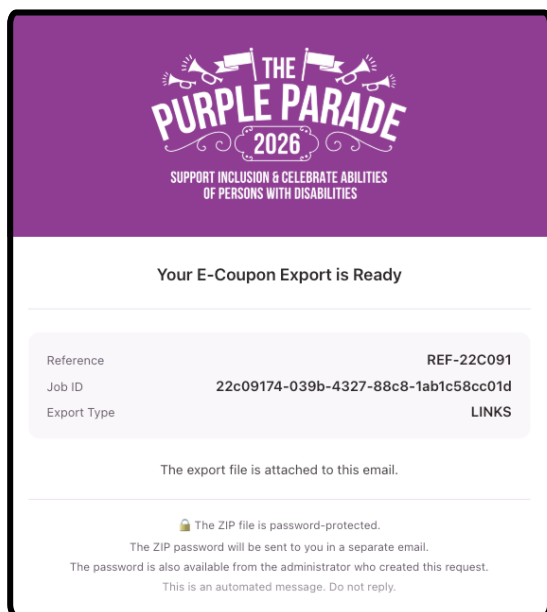
Before clicking any links or providing information, always **verify** that the message is from AXS:

- Email: Sent from **noreply@coupon.app.axs.com.sg**
- SMS: Sender name is **AXS**

Do not click on links or provide personal information if the sender details do not match.

Step 1

After purchase, check your email for the attached **password-protected ZIP file** containing your booklet links.



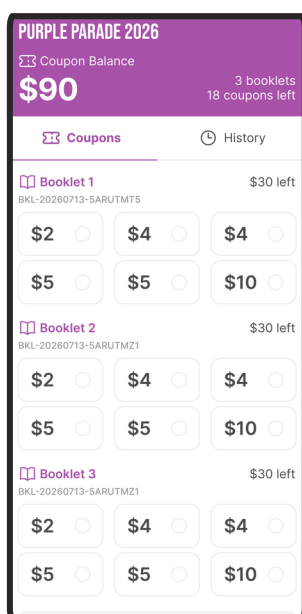
Step 2

Open the ZIP file and enter the password when prompted. **Copy** the booklet link into your browser to open it.



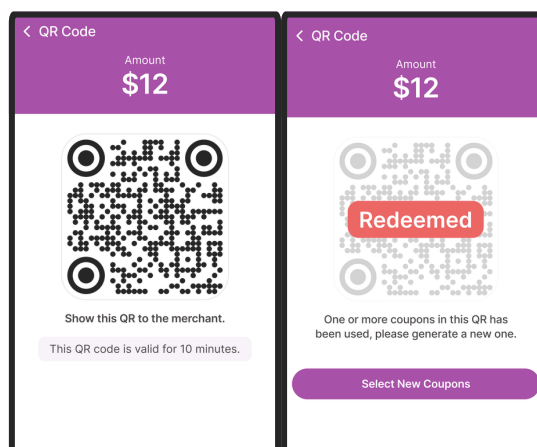
Step 3

Select the coupon amount you want to use, then tap **Generate QR Code**.



Step 4

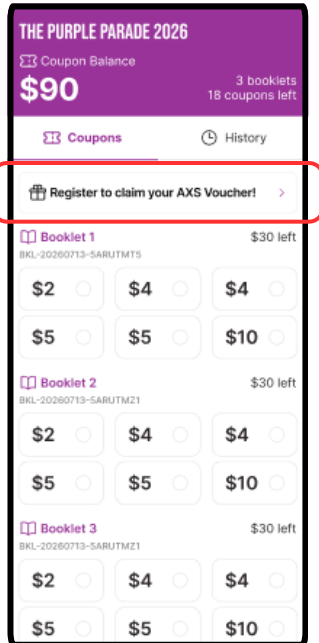
Show the QR code to the merchant to scan. Your coupon will be marked **Redeemed** once used.



How to Redeem **AXS** Promo Code on AXS App

Step 1

Click the **Register to claim your AXS Voucher** button in your booklet.



Step 2

Fill in the required information on the pop-up form.

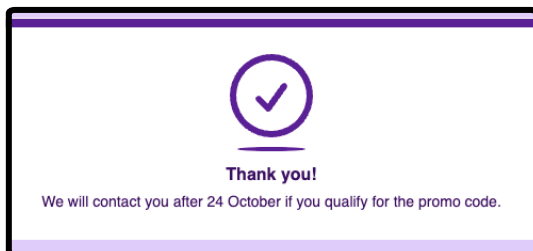
Limited to the first 500 customers who successfully register via the form.

A screenshot of a registration form. At the top, it says 'Required' and 'To receive your promo code, please enter your email address.' Below this, there is a text input field labeled 'Email*' and a blue 'Next' button at the bottom right.

Step 3

The first 500 customers who successfully register via the form will be notified within the first two weeks of November 2026. T&Cs apply.

Use your promo code by 31 December 2026.



Learn how to redeem and use AXS promo code

1. Log in to AXS and select the bill you wish to pay.

2. On the **Payment Summary** page, under **Review & Pay**, select **Promo Code** and enter your promo code.

3. Tap on the promo code to apply it to your payment.

