



THE PURPLE PARADE LTD  
100 Peck Seah Street  
#08-14, PS100  
Singapore 079333

Email: [admin@purpleparade.sg](mailto:admin@purpleparade.sg)  
Website: <http://www.purpleparade.sg/>

Company Reg No:  
201616367W

## THE PURPLE PARADE LTD

### Annual Report for Year Ended 31 March 2022

The Purple Parade Ltd “TPPL” was set up on 15 June 2016 as a public company limited by guarantee.

It was registered under the Charities Act on 31 October 2016.

<b>Unique Entity Number (UEN)</b>	<b>201616367W</b>
<b>Registered Address</b>	100 Peck Seah Street #08-14 PS100 Singapore 079333

### TPPL’s Board Members

<b>Designation</b>	<b>Name</b>	<b>Appointed since</b>
Chairman/Treasurer	Ms Rachel Ong Sin Yen	23 June 2021
Director	Ms Cheryl Chan Wei Ling	21 Sept 2021
Director	Mr Jaspal Singh s/o Gurbachan Singh	21 Sept 2021

Banker

DBS Bank Ltd

Auditor

Darrell Chia & Co

On behalf of the Board of Directors, I am pleased to submit to our members The Purple Parade Ltd’s (“TPPL”) Annual Report for the period of 1<sup>st</sup> April 2021 to 31<sup>st</sup> March 2022 (“FY2021/2022”).



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## OUR MISSION

The Purple Parade is Singapore's largest movement that supports the inclusion & celebrates the abilities of persons with special needs. We are making a movement towards a more inclusive society by opening eyes of the community to people with special needs.

## OUR VISION

Our vision is for the spirit of the movement to continue for many more years to come; and for the special needs community to be fully included, valued, and celebrated in our country.

## WHY THE PURPLE PARADE

The core of The Purple Parade movement is to ensure that people with special needs are included in the main chapter of Singapore's growth and have equal access and full participation in all aspects of life including daily living, lifelong learning, employment and social participation.

## ABOUT THE BRAND



The Purple Parade brand is made up of a purple square and the brand name. Purple symbolises solidarity for people with special needs. The square symbolises equality (equal length on all sides), inclusiveness and strong building blocks.

The Purple Parade Ltd: <http://www.purpleparade.sg/>



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## THE PURPLE PARADE 2021 LIVESTREAM CONCERT



### BRIEF OVERVIEW

The Purple Parade is a ground-up collaborative initiative by volunteer groups, supported by various community and corporate organisations and facilitated by the Central Singapore Community Development Council (CDC) and The Purple Parade Limited (TPPL).

Currently, the signature event of TPPL is The Purple Parade organised annually, usually in 4<sup>th</sup> quarter of each year.

The Purple Parade 2021 aimed to bring greater awareness to the public. It was opened to all who believe in the cause to show their support, either to parade, volunteer, showcase their abilities or simply to be present. Traditionally held on one day, at one location, the parade has grown from 3,000 to 10,000 in physical attendance in recent years.

Undaunted by Covid-19, the parade went hybrid with live and online performances, as well as campaigns. More than 20,000 rallied in a show of support for the cause.

Over the years, the Purple Parade have created opportunities for such displays through the 5C segments of Campaign, Carnival, Concert, Contingent and Conversations. The segments allow for an inclusive celebration of abilities as partners come together to show support for inclusion.



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### ABOUT THE FIRST-EVER HYBRID EDITION OF THE PURPLE PARADE 2021

- The Purple Parade 2021 was a first-ever hybrid edition.
- The 2021 edition culminated with a **Livestream Concert** on **Saturday 30 October**, 3.00pm to 4.30pm. There was engagement and interaction with the broader community through multiple digital platforms, like Facebook, Instagram, and also through TPPL's website.
- The **Livestream Concert** at Suntec City was attended by:
  - Guest of Honour, Mr Masagos Zulkifli, Minister for Social and Family Development, and Second Minister for Health;
  - Host Ms Denise Phua, Mayor of Central Singapore District and Adviser to The Purple Parade;
  - Mayors Ms Low Yen Ling, Mr Alex Yam and Mr Fahmi Aliman;
  - Ms Sun Xueling, Minister of State for Ministry of Education, & Ministry of Social and Family Development;
  - Mr Eric Chua, Parliamentary Secretary for Ministry of Culture, Community and Youth, & Ministry of Social and Family Development;
  - Mr Chong Kee Hiong, Chief Executive Officer, Suntec REIT;
  - Mr Arun Madhok, Chief Executive Officer, Suntec Singapore;
  - Mr Seah Kian Peng, Group Chief Executive Officer to NTUC Enterprise Co-Operative Limited
  - Ms Rachel Ong, Chairman of The Purple Parade Limited and Member of The Purple Parade 2021 Working Committee;
  - Ms Cheryl Chan, Director of The Purple Parade Limited;
  - Mr Jaspal Singh, Director of The Purple Parade Limited;
  - Mr Lim Hock Yu, Chief Executive Director, People's Association;
  - "Faces and Friends" of The Purple Parade;
  - The Purple Parade Working Committee (comprising People with Disabilities);
  - Representatives of People with Disabilities;
  - Other partners from Social Service Agencies, Corporates and Government Agencies.



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- The Livestream Concert, from 3.00pm to 4.45 pm, offered a programme of pre-recorded and live performances, as well as live chats with local celebrities and Paralympians, with giveaways to be won.
- Performances of the Concert included The Purple Symphony, Rare Disorders Society (Singapore), Very Special Arts Singapore, Singapore Association of the Visually Handicapped, APSN Delta Senior School, Diverse Abilities Dance Collective and Dance Spectrum International.
- There was also variety engagements by “Friends of People” and local celebrities such as Chew Chor Meng, Chen Han Wei and Evelyn Kok.
- The concert also featured 2 videos series:
  - “Celebrating Abilities of Local Heroes”: Featuring Paralympians Yip Pin Xiu and Maximillian Tan; and
  - “Celebrating Abilities of Everyday Talents: Featuring Dancer Jaspreet, Illustrator Zi Yue, Model Zora and Musician Ming Yi.
- In addition, there are Human Library stories on The Purple Parade’s website and Purple Conversation’ live chat sessions for insightful and engaging conversations with People with Disabilities on their lived experiences.
- A new feature in 2021, a series of ‘Walk in My Shoes’ workshops, in collaboration with SPD, SADeaf and ARC, was mooted to create public awareness on the major disability groups through first-hand experience and perspectives.

## HOW THE 5 C’S ARE ADAPTED FOR 2021

Into its 9<sup>th</sup> edition, The Purple Parade featured the following in October:

- **Campaign** – Public and Partners are encouraged to ‘**Let’s All Go Purple!**’. They shared purple photos / videos on their social media platforms with messages of inclusion to support persons with disabilities.
- **Carnival (Pivoted to the Purple Shop)** – The Purple Parade 2021 merchandises were available for online purchase at the **Purple Shop** here: [purpleparade.sg/shop](http://purpleparade.sg/shop).
- **Concert** – **The Purple Parade 2021 Concert** was streamed on @PurpleParade’s Facebook from 3.00pm to 4.30pm on Saturday, 30 October 2021. The concert will feature inclusive performances and appearances by Faces and Friends of The Purple Parade, such as Yip Pin Xiu, Alister Ong and more.



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A series of awareness building programmes were conducted beyond the month of October 2021:

- **Digital Human Library** – A collection of stories and personal journeys of persons with disabilities are featured on the **Digital Human Library** ([purpleparade.sg/stories](https://purpleparade.sg/stories)).
- **Purple Conversation Live Chats** – A series of Live Chats with persons with disabilities and/or their caregivers to share their lived experiences ([purpleparade.sg/programmes/live-chat](https://purpleparade.sg/programmes/live-chat)).
- **‘Walk In My Shoes’ Experiential Series** – A series of workshops looks to create public awareness on the major disability groups through first-hand experience and perspectives.

More details can be found at The Purple Parade’s Website:  
<https://www.purpleparade.sg/programmes/live-chat>

More details can also be found at [www.purpleparade.sg/about](https://www.purpleparade.sg/about)

## HIGHLIGHTS OF THE PURPLE PARADE 2021





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## LIST OF PARTICIPATING PARTNERS OF THE PURPLE PARADE 2021

S/No	SOCIAL SERVICE AGENCIES & DISABILITY GROUPS
1	Abilities Beyond Limitations and Expectations Ltd
2	Aphasia SG (Chit Chat Café)
3	APSN Chaoyang School
4	APSN Delta Senior School
5	APSN Katong School
6	APSN Tanglin School
7	Association for Persons with Special Needs
8	Autism Association (Singapore)
9	Autism Resource Centre (Singapore)
10	AWWA
11	Be Kind SG
12	Bishan Home for the Intellectually Disabled
13	Bizlink Centre Singapore Ltd
14	Blue Cross Thong Kheng Home
15	Cerebral Palsy Alliance Singapore
16	Dance Spectrum International
17	Disabled People's Association
18	Diverse Abilities Dance Collective
19	Down Syndrome Association (Singapore)
20	Eden School
21	Equestrian Federation of Singapore
22	ExtraOrdinary Horizons (EO)
23	Extraordinary People Limited
24	Grace Orchard School
25	Guide Dogs Singapore Ltd
26	Handicaps Welfare Association
27	Melbourne Specialist International School
28	MIJ Special Education Hub (INSPO)
29	Mouth and Foot Painting Artists Pte Ltd
30	Movement for the Intellectually Disabled of Singapore
31	Muscular Dystrophy Association Singapore
32	Pathlight School
33	Rainbow Centre, Singapore
34	Rare Disorders Society (Singapore)
35	Red Cross Home for the Disabled
36	Redeafination
37	Riding for the Disabled Singapore
38	Runninghour Co-operative Limited
39	Singapore Association for the Deaf





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40	Singapore Association of the Visually Handicapped
41	Singapore National Stroke Association
42	Singapore Special Voices
43	SPD
44	St Andrew's Autism Centre (SAAC)
45	St. Andrew's Mission Hospital & Singapore Anglican Community Services
46	SUN-DAC
47	The Animal Project
48	The Art Faculty
49	The Everyday Revolution
50	The Purple Parade Limited
51	The Purple Symphony
52	The Singapore Association for the Deaf (SADeaf)
53	The Special People
54	Thye Hua Kwan Moral Charities
55	TOUCH Community Services
56	Very Special Arts (VSA)
57	YMCA of Singapore

<b>S/No</b>	<b>GOVERNMENT AGENCIES</b>
1	A*STAR
2	Asian Civilization Museum
3	Building and Construction Authority
4	Central Singapore Community Development Council
5	Civil Aviation Authority of Singapore
6	Council For Estate Agencies (CEA)
7	Enterprise Singapore
8	Home Team Science and Technology Agency
9	Housing Development Board Hub
10	Info-Communications Media Development Authority
11	Inland Revenue Authority of Singapore
12	ISEAS-Yusof Ishak Institute
13	Khoo Teck Puat Hospital / Yishun Community Hospital
14	Land Transport Authority
15	Majlis Ugama Islam Singapura
16	Maritime and Port Authority of Singapore
17	Ministry of Culture, Community and Youth
18	Ministry of Education & Ministry of Education - Special Educational Needs Division
19	Ministry of Foreign Affairs
20	Ministry of Health
21	Ministry of Law
22	Ministry of Manpower
23	Ministry of Social and Family Development





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24	Ministry of Sustainability and The Environment
25	National Arts Council
26	National Council of Social Services
27	National Environment Agency
28	National Heritage Board
29	National Institute of Education
30	National Library Board
31	National Parks Board
32	National Youth Council (Youth Corps Singapore)
33	North East CDC
34	North West CDC
35	Prime Minister's Office
36	SG Enable
37	Singapore Art Museum
38	Singapore Food Agency
39	Singapore Kindness Movement
40	Singapore Tourism Board
41	South East CDC
42	South West CDC
43	SportSG
44	Tan Tock Seng Hospital
45	Yellow Ribbon Singapore

<b>S/No</b>	<b>CORPORATE ORGANISATIONS</b>
1	1 Degree C
2	Accor Hotels
3	Apple
4	Asia Farm
5	Asia Polyurethane MFG
6	Autobahn Motors (ABM)
7	AVA Insurance Brokers & Agency
8	Bake & Bake
9	Citi Singapore
10	ComfortDelGro Group
11	Cross-Sheaffer
12	Cushman & Wake
13	Deloitte
14	DHL
15	Eunice Olsen Media
16	Eu Yan Sang
17	Facebook
18	Food Republic
19	Gardenia Foods (S) Pte Ltd
20	Gardens by the Bay
21	Genesis Vegan Restaurant



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22	GIC
23	Gong Cha (Singapore)
24	Google
25	Harvey Norman
26	HP Inc.
27	IBM Singapore
28	IHH Healthcare
29	IronSupperClub
30	J.P. Morgan Singapore
31	KAZO
32	Kim Choo Kueh Chang
33	LEGO Group
34	ManpowerGroup Singapore
35	Nanyang Optical
36	Olsen Bakehouse
37	Pan Pacific Hotels Group
38	POSB
39	P&G
40	Resorts World Sentosa
41	SBS Transit
42	Select Group
43	Si Chuan Dou Hua
44	Singapore Business Federation
45	Singapore Business Network on Disability
46	Singapore Fashion Runway
47	Singtel
48	Standard Chartered Bank
49	StarHub
50	Suntec City
51	Suntec Convention
52	Surbana Jurong
53	Syoujin
54	Temasek Foundation
55	Temasek Trust
56	The Shirt Bar
57	Tower Transit Singapore
58	UBS
59	United Overseas Bank
60	VivoCity (Maple Tree Holdings)

<b>S/No</b>	<b>SCHOOLS</b>
1	Anderson Primary School
2	Bendemeer Secondary School
3	Bowen Secondary School
4	Catholic High School
5	CHIJ (Kellock)



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6	Dunman High School
7	Edgefield Secondary School
8	Fairfield Methodist Secondary School
9	Hwa Chong Institution
10	ITE College Central
11	ITE College East
12	ITE College West
13	Jing Shan Primary School
14	Junyuan Primary School
15	Jurong West Primary School
16	Management Development Institute of Singapore (MDIS)
17	MOE Kindergarten @ Huamin
18	Nanyang Academy of Fine Arts (NAFA)
19	Nanyang Polytechnic
20	Nanyang Technological University
21	Naval Base Primary School
22	Ngee Ann Polytechnic
23	North Vista Primary School
24	Opera Estate Primary School
25	Paya Lebar Methodist Girl's School
26	Paya Lebar Methodist Girls' School (Secondary)
27	Pei Chun Public School
28	Peirce Secondary School
29	Ping Yi Secondary School
30	PSB Academy
31	Regent Secondary School
32	Republic Polytechnic
33	Rulang Primary School
34	Serangoon Secondary School
35	Singapore Institute of Technology (SIT)
36	Singapore Management University (SMU)
37	Singapore University of Technology and Design (SUTD)
38	St Hilda's Primary School
39	St. Andrew's Junior College (SAJC)
40	St. Hilda's Secondary School
41	Tampines Meridian Junior College
42	Telok Kurau Primary School
43	Temasek Polytechnic
44	Temasek Secondary School
45	West View Primary School
46	Westwood Primary School
47	Yio Chu Kang Secondary School
48	Yuhua Secondary School



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S/No	OTHER ORGANISATIONS AND COMMUNITY PARTNERS
1	Club HEAL
2	Ding Yi Music Company
3	Esplanade – Theatres on the Bay
4	Fei Yue Community Services
5	HCSA Community Services
6	Medley Music
7	Methodist Welfare Services
8	Metropolitan YMCA Singapore
9	Migrant Workers' Centre
10	Paya Lebar Methodist Church
11	Silver Ribbon (Singapore)
12	Singapore Chinese Orchestra Company Ltd
13	National Volunteer and Philanthropy Centre

## THE PURPLE PLEDGE

We, the people of Singapore, pledge our support for the community of  
People with Disabilities.

We will embrace our differences and celebrate the uniqueness of each individual.

We recognise that all of us are equal members of society.

We will promote equal access and full participation of People with Disabilities in all  
aspects of life, including daily living, lifelong learning, employment  
and social participation.

Together, we pledge to be a society where everyone will lead dignified  
and meaningful lives.



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## STATEMENT OF FINANCIAL ACTIVITIES FOR THE FINANCIAL YEAR ENDED 31 MARCH 2022

	2022 \$	2021 \$
<b><u>ASSETS</u></b>		
<b>Non-current assets</b>		
Plant and equipment	-	-
	-	-
<b>Current asset</b>		
Inventories		
Other assets	618	678
Cash and cash equivalents	21,471	31,359
<b>Total current assets</b>	22,089	32,037
<b>Total assets</b>	22,089	32,037
<b><u>FUNDS AND LIABILITIES</u></b>		
<b>Funds</b>		
<b>Unrestricted fund</b>		
General fund	17,639	27,037
<b>Total funds</b>	17,639	27,037
<b>Current liabilities</b>		
Accruals	4,450	5,000
<b>Total current liabilities</b>	4,450	5,000
<b>Total liabilities</b>	4,450	5,000
<b>Total funds and liabilities</b>	22,089	32,037



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## STATEMENT OF FINANCIAL ACTIVITIES FOR THE FINANCIAL YEAR ENDED 31 MARCH 2022

	2022 \$	2021 \$
<b>Income resources</b>		
Income from generated funds		
Voluntary income		
Donations	-	21,000
Other income	130	4,417
	<u>130</u>	<u>25,417</u>
Income from charitable activities		
Sales of merchandises	-	-
	<u>-</u>	<u>-</u>
<b>Total income</b>	<u>130</u>	<u>25,417</u>
 <b>Resources expended</b>		
Cost of generating funds:		
Sales of merchandises	-	-
	<u>-</u>	<u>-</u>
Resources expended on charitable activities:		
Employee benefits	-	(11,240)
Governance costs	(9,528)	(20,112)
<b>Total expenditure</b>	<u>(9,528)</u>	<u>(31,352)</u>
 <b>Net deficit for the year</b>	<u>(9,398)</u>	<u>(5,935)</u>
 <b>Reconciliation of funds:</b>		
Total funds brought forward	27,037	32,972
Net deficit for the year	(9,398)	(5,935)
Total funds carried forward	<u>17,639</u>	<u>27,037</u>



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## **LOOKING FORWARD**

### **The Purple Parade**

The Purple Parade is widely seen as a significant Capital Social Asset for Singapore. It is a unifying national platform to promote awareness of and celebrate abilities of Persons with Disabilities (PWDs). The desire is for the spirit of the movement to continue for many more years to come; and for PWDs to be more included, valued and celebrated in our country.

### **The Purple Parade Ltd**

The Purple Parade Limited (TPPL) hopes to continue being the catalyst to bring about greater inclusiveness and recognition of the abilities of the disability community in Singapore.

TPPL will, through The Purple Parade movement, promote equal access and full participation of People with Disabilities (PWDs) in key aspects of life, including daily living, lifelong learning, employment, and social participation.

Together with participants and partners of the Purple Parade movement, TPPL seeks to play a key role to bring the Purple Parade Pledge to reality in this generation.





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### Plans for this Financial Year

In this Financial Year, TPPL will develop a strategic programme to build, strengthen and establish TPPL into a sustainable organisation to carry out and carry on the Purple Parade movement in Singapore, through:

- **TPPL leadership and management team formation**
- **Upon the formation of the leadership and core management team, plans will be drawn up for appropriate fundraising activities and programmes where applicable**
- **Annual Main Purple Parade Cornerstone Event**
- **Year-Long Signature Programmes of**
  - **Digital Human Library**: Collection of stories and personal journeys of PWDs and key stakeholders such as caregivers, employers etc
  - **Online Conversations Series**: of 45-min Live Chats with PWDs and/or Caregivers on their lived experiences.
  - **'Walk In My Shoes' experiential series**: Series of workshops to create public awareness in major disabilities through first-hand perspectives.
  - **PWD Leadership Development Programme**: A structured Leadership Development Framework for potential PWD leaders in the pipeline.
  - **PWD Livelihood Promotion Programme**: A curated online platform to showcase the talents and abilities of PWDs, and their availability for work.



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## ACKNOWLEDGEMENTS

On behalf of TPPL Board, I would like to thank all staff, volunteers, partners and sponsors, and everyone else for their strong support and generous giving of time and resources. Thank you for rallying alongside us for this very special and meaningful cause.

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Ms Rachel Ong Sin Yen  
For and on behalf of Board of Directors  
The Purple Parade Ltd  
18 August 2022



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## STATUTORY DISCLOSURE

### 1. Board Members' Years of Service

None of the 3 Board Members of TPPL has served for more than 10 consecutive years.

### 2. Conflict of Interest Policy

Board members are required to declare conflicts of interest on an annual basis. In the event of any conflicting situations that arise any time through the year, members are to update the board in a timely manner.

### 3. Board Meetings

The Board did not meet during the Financial Year. Board Members communicated over the emails.

### 4. Disclosure of Remuneration

For FY2021/2020, TPPL did not employ any key management employees. No TPPL staff receives remuneration exceeding \$100,000. No Board Member receives any remuneration for their services to TPPL

### 5. Compliance with Code of Governance and Constitution

During FY2021/2022, TPPL has been managed in compliance with the Code of Governance guidelines and the Constitution of The Purple Parade Ltd

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Ms Rachel Ong Sin Yen  
For and on behalf of Board of Directors  
The Purple Parade Ltd  
18 August 2022